

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 263326

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman
Name
3050 K St NW Wash DC 20007
Address
202 338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt - Treasurer

Federal
President

* The Treasurer is often the only top officer of a Candidate Committee;



WPLG

ORDER

Print Date 10/30/12 Page 1 of 5

Flight Dates **10/31/12-11/06/12**

Contract / Revision **263326 /**

Original Date / Revision
10/30/12 10/30/12

Advertiser **Pol/B Obama/Pres/D**

Agency **GMMB**

Buying Contact

**3050 K Street NW
Suite 100
Washington, DC 20007**

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product

OBAMA SCHED D

Agency Com 15%

Billing Contact

**3050 K Street NW
Suite 100
Washington, DC 20007**

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # **2305**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Order Share 26% Market Value 327500

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	31%	101525
WPXM	%	0
WSVN	25%	81875
WTVJ	18%	58950

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	60	\$72,377.50	\$85,150.00	0.00	10/29/12	11/06/12	60	\$72,377.50	\$85,150.00
Totals	60	\$72,377.50	\$85,150.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/31/12	11/06/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-6:00 AM)	--WTF--	:30	3	\$125.00	LUR	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		3				\$125.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
E 2	WPLG	10/31/12	11/06/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	--WTF--	:30	2	\$125.00	LUR	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--WTF--		2				\$125.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
3	WPLG	11/06/12	11/06/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	-T-----	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$125.00		0.00			
4	WPLG	10/31/12	11/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	--111--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 10/30/12

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Contract / Revision **263326** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED D**

Estimate # **2305**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	WPLG	10/31/12	11/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	--111--	:30	3	\$750.00	P-2	0.00 NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	--111--		3				\$750.00		0.00		
5	WPLG	11/05/12	11/06/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	1-----	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 11/05/12		11/05/12	11/11/12	1-----		1				\$750.00		0.00		
6	WPLG	11/05/12	11/06/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-1-----	:30	1	\$1,500.00	P-1	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 11/05/12		11/05/12	11/11/12	-1-----		1				\$1,500.00		0.00		
E 7	WPLG	10/31/12	11/06/12	M-F 7-9a GMA Good Morning America M	CM	7-9am (7:00 AM-8:00 AM)	--WTF--	:30	2	\$1,000.00	P-2	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	--WTF--		2				\$1,000.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----		0				\$0.00		0.00		
8	WPLG	10/31/12	11/06/12	6AM-Sat LCL 10 News Local 10 News Sat @ 6am	CM	6-7am (6:00 AM-6:30 AM)	-----S-	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S-		1				\$400.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----		0				\$0.00		0.00		
9	WPLG	10/31/12	11/06/12	6AM-Sat LCL 10 News Local 10 News Sat @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-----S-	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S-		1				\$400.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----		0				\$0.00		0.00		
10	WPLG	10/31/12	11/06/12	7AM-Sat LCL 10 News Local 10 News Sat @ 7am	CM	7-8am (7:00 AM-7:30 AM)	-----S-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S-		1				\$600.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----		0				\$0.00		0.00		
11	WPLG	10/31/12	11/06/12	7AM-Sat LCL 10 News Local 10 News Sat @ 7am	CM	7-8am (7:30 AM-8:00 AM)	-----S-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S-		1				\$600.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----		0				\$0.00		0.00		
12	WPLG	10/31/12	11/06/12	Sa GMA Sat/Good Morning Americ	CM	8-9am	-----S-	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----		0				\$0.00		0.00		
13	WPLG	10/31/12	11/06/12	6AM-Sun LCL 10 News Local 10 News Sunday @	CM	6-7am (6:30 AM-7:00 AM)	-----S	:30	1	\$300.00	P-2	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S		1				\$300.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----		0				\$0.00		0.00		
14	WPLG	10/31/12	11/06/12	7a-Sun LCL 10 News Local 10 News Sunday @	CM	7-8am (7:30 AM-8:00 AM)	-----S	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S		1				\$500.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----		0				\$0.00		0.00		



WPLG

Print Date: 10/30/12

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Contract / Revision **263326** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED D**

Estimate # **2305**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
15	WPLG	10/31/12	11/06/12	Su GMA Su GMA	CM	8-9am	-----S	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$1,000.00		0.00			
Week:		11/05/12	11/11/12	-----			0		\$0.00		0.00			
16	WPLG	10/31/12	11/06/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	2	\$500.00	P-2	0.00 NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--			2		\$500.00		0.00			
Week:		11/05/12	11/11/12	-T-----			1		\$500.00		0.00			
17	WPLG	10/31/12	11/06/12	M-F 12n News M-F LCL 10 News @ Noo	CM	12-1PM (12:00 PM-12:30 PM)	MTWTF--	:30	1	\$600.00	P-2	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--			1		\$600.00		0.00			
Week:		11/05/12	11/11/12	M-----			1		\$600.00		0.00			
18	WPLG	10/31/12	11/06/12	M-F 12n News M-F LCL 10 News @ Noo	CM	12-1PM (12:30 PM-1:00 PM)	MTWTF--	:30	1	\$600.00	P-2	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--			1		\$600.00		0.00			
Week:		11/05/12	11/11/12	M-----			1		\$600.00		0.00			
19	WPLG	10/31/12	11/06/12	9AM-Sat LCL 10 News Local 10 News Saturday (CM	9-10:30am (10:00 AM-10:30 AM)	-----S-	:30	1	\$750.00	P-2	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1		\$750.00		0.00			
Week:		11/05/12	11/11/12	-----			0		\$0.00		0.00			
20	WPLG	10/31/12	11/06/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----S	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$600.00		0.00			
Week:		11/05/12	11/11/12	-----			0		\$0.00		0.00			
21	WPLG	10/31/12	11/06/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----S	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$600.00		0.00			
Week:		11/05/12	11/11/12	-----			0		\$0.00		0.00			
22	WPLG	10/31/12	11/06/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----S	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$600.00		0.00			
Week:		11/05/12	11/11/12	-----			0		\$0.00		0.00			
23	WPLG	10/31/12	11/06/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	1	\$1,800.00	P-1	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--			1		\$1,800.00		0.00			
Week:		11/05/12	11/11/12	M-----			1		\$1,800.00		0.00			
24	WPLG	10/31/12	11/06/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	1	\$1,800.00	P-1	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--			1		\$1,800.00		0.00			
Week:		11/05/12	11/11/12	M-----			1		\$1,800.00		0.00			
E 25	WPLG	10/31/12	11/06/12	M-F 6p LCL News M-F Local News	CM	6-630pm	--WTF--	:30	1	\$3,500.00	P-1	0.00 NM	1	\$3,500.00



WPLG

Print Date: 10/30/12

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Contract / Revision **263326** Flight Dates **10/31/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED D**

Estimate # **2305**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 25	WPLG	10/31/12	11/06/12	M-F 6p LCL News M-F Local News	CM	6-630pm	--WTF--	:30	1	\$3,500.00	P-1	0.00 NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	--WTF--			1			\$3,500.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----			0			\$0.00		0.00		
26	WPLG	10/31/12	11/06/12	Sports Saturday during CM Sports Saturday 7-8p	CM	7-8P	-----S-	:30	1	\$800.00	P-2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S-			1			\$800.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----			0			\$0.00		0.00		
27	WPLG	10/31/12	11/06/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	1	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	--WTF--			1			\$2,000.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	M-----			1			\$2,000.00		0.00		
28	WPLG	10/31/12	11/06/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	1	\$2,500.00	P-2	0.00 NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	--WTF--			1			\$2,500.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	M-----			1			\$2,500.00		0.00		
29	WPLG	11/05/12	11/05/12	Mon 8-9p Dancing With The Stars: /	CM	8-10p	M-----	:30	1	\$13,000.00	P-2	0.00 NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 11/05/12		11/05/12	11/11/12	M-----			1			\$13,000.00		0.00		
30	WPLG	11/04/12	11/05/12	Su 8-9p Once Upon a Time	CM	8-9p	-----S	:30	1	\$7,500.00	P-2	0.00 NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S			1			\$7,500.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----			0			\$0.00		0.00		
E 31	WPLG	10/31/12	11/05/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P	M-WTF--	:30	1	\$2,500.00	P-2	0.00 NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	--WTF--			1			\$2,500.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	M-----			1			\$2,500.00		0.00		
32	WPLG	10/31/12	11/05/12	M-Su LR Late News M-Su Late Run Late News	CM	Various	-----S-	:30	1	\$1,200.00	P-2	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S-			1			\$1,200.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----			0			\$0.00		0.00		
33	WPLG	10/31/12	11/05/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P	-----S	:30	1	\$1,600.00	P-2	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	-----S			1			\$1,600.00		0.00		
Week: 11/05/12		11/05/12	11/11/12	-----			0			\$0.00		0.00		
N 34	WPLG	10/31/12	10/31/12	Wed 9-10p Modern Family / Suburgal	CM	9-10p	--W----	:30	1	\$5,500.00	LUR	0.00 NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	--W----			1			\$5,500.00		0.00		
N 35	WPLG	10/31/12	10/31/12	Wed 10-11p Nashville	CM	10-11p	--W----	:30	1	\$2,000.00	LUR	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week: 10/29/12		10/29/12	11/04/12	--W----			1			\$2,000.00		0.00		



Hiatus Dates

Order Sep 00:15:00

Estimate # **2305**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	WPLG	11/01/12	11/02/12	Thursday Prime Special CMA Awards	CM	8-11p	---T---	:30	3	\$1,000.00	LUR	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					3	\$1,000.00		0.00			
N38	WPLG	11/01/12	11/02/12	Fri 9-10p Shark Tank	CM	9-10p	----F--	:30	1	\$1,500.00	LUR	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$1,500.00		0.00			
N39	WPLG	11/03/12	11/03/12	College FB Sat Prime 8p College FB Sat Prime 8p	CM	8-11:30P	-----S-	:30	1	\$1,500.00	LUR	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$1,500.00		0.00			
N40	WPLG	11/01/12	11/02/12	Fri 8-9p Last Man Standing / Mailt	CM	8-9p	----F--	:30	1	\$1,200.00	LUR	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
N41	WPLG	10/31/12	11/02/12	Wednesday Prime Special It's The Great Pumpkin, C	CM	8-830p	--W----	:30	1	\$1,400.00	LUR	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----					1	\$1,400.00		0.00			
N42	WPLG	10/31/12	11/04/12	College Football 12n Sa College Football Sat	CM	12n-330p	-----S-	:30	1	\$500.00	LUR	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$500.00		0.00			
N43	WPLG	10/31/12	11/04/12	Sunday Prime Special Local 10 Special: Before	CM	7-8p	-----S	:30	1	\$1,000.00	LUR	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$1,000.00		0.00			
N45	WPLG	10/31/12	11/04/12	This Week (ABC) This Week (ABC)	CM	1030-1130am	-----S	:30	1	\$250.00	LUR	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$250.00		0.00			
Totals														60	\$85,150.00